

## "Each life is important, let us be a part of important events in the community that supports life".

In line with our Human Resources department's community and social responsibility program, Al Diar Hotels joined the nation and other countries around the world to support the Breast Cancer Awareness activity during the full month of October. Awareness was done by sending communications to the collaeagues and by wearing Breast Cancer Awareness pink logo to be able to communicate to the guests and colleagues that chances to save the Breast Cancer victim can happen.

October is the month dedicated to hundred thousands of victims and families of breast cancer every year our hearts goes to the affected individuals and their families. This is also a month to remind people that new technology can save the victims on early detection and treatment of the mentioned disease and therefore, encourage them to obtain check-up from the early stage that it is suspected to appear in the body.

> We carry the pink logo because we care.





Al Diar Hotels Breast Cancer Awareness Month 2018



Siji Hotel Apartments Al Diar Siji Hotel

Al Diar Dana Hotel Al Diar Sawa Hotel Apartments

Al Diar Insider issue 11 supplement page 2